

NCC Cable System Order

Order #	62562418
Syscode	0846
System Name	Spectrum/Escanaba, MI
Market	Marquette

AE	Kevin Bowman
Sales Coordinator	Marshall Bradshaw
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Strategic Media Services, Inc
Advertiser	Committee to Elect Ed McBroom

Client Code	397
Product Code	486
Est Code	4730
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/31/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$565.00	
Commission		\$84.75	
Net Total		\$480.25	
Total Spots		82	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 R1 Revised rates and added spots. Total +\$268. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	0	\$8.00	\$0.00	30	R1 +1x
2	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1 +3x
3	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	0	\$10.00	\$0.00	30	R1 +2x
4	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	R1 +4x
5	FXNC	FOX AND FRIEND<	7/30/18	8/5/18	05:00	09:00	X	X						-	-	0	\$6.00	\$0.00	30	R1 +1x
6	FXNC	VARIOUS	8/6/18	8/12/18	05:00	09:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	R1 +5x
7	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	0	\$5.00	\$0.00	30	R1 +8x
8	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1 +20x
9	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	4	\$8.00	\$32.00	30	R1 +1x
10	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	R1 +3x
11	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	6	\$10.00	\$60.00	30	R1 +2x
12	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	R1 +4x
13	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	3	\$6.00	\$18.00	30	R1 +1x
14	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	R1 +5x
15	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	10	\$5.00	\$50.00	30	R1 +8x

NCC Cable System Order

Order #	62562418	Flight Dates	07/30/18 - 08/12/18	Update Date	07/31/18
Syscode	0846	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Escanaba, MI	Advertiser	Committee to Elect Ed McBroom	Show All Lines	
Market	Marquette			Total # of Weeks	2
		Client Code	397	Total	\$565.00
AE	Kevin Bowman	Product Code	486	Commission	\$84.75
Sales Coordinator	Marshall Bradshaw	Est Code	4730	Net Total	\$480.25
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.31 R1 Revised rates and added spots. Total +\$268. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	25	\$5.00	\$125.00	30	R1 +20x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$565.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$565.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/01/18

62562418 | Marquette | Spectrum/Escanaba, MI | 0846 |

NCC Cable System Order

Order #	62562418
Syscode	0882
System Name	Spectrum/Marquette, MI
Market	Marquette

AE	Kevin Bowman
Sales Coordinator	Marshall Bradshaw
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Strategic Media Services, Inc
Advertiser	Committee to Elect Ed McBroom

Client Code	397
Product Code	486
Est Code	4730
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/31/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$959.00	
Commission		\$143.85	
Net Total		\$815.15	
Total Spots		96	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 R1 Revised rates and added spots. Total -\$1005. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	0	\$27.00	\$0.00	30	REMOVED SPOTS
2	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	0	\$27.00	\$0.00	30	REMOVED SPOTS
3	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	0	\$22.00	\$0.00	30	REMOVED SPOTS
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	0	\$22.00	\$0.00	30	REMOVED SPOTS
5	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	REMOVED SPOTS
6	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	0	\$29.00	\$0.00	30	REMOVED SPOTS
7	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	0	\$36.00	\$0.00	30	REMOVED SPOTS
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	0	\$36.00	\$0.00	30	REMOVED SPOTS
9	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	14	\$11.00	\$154.00	30	R1 +3x
10	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	17	\$14.00	\$238.00	30	R1 +3x
11	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	11	\$9.00	\$99.00	30	R1 +3x
12	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	25	\$7.00	\$175.00	30	R1 +17x
13	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	6	\$11.00	\$66.00	30	R1 +2x
14	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	8	\$14.00	\$112.00	30	R1 +2x
15	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	5	\$9.00	\$45.00	30	R1 +2x

NCC Cable System Order

Order #	62562418	Flight Dates	07/30/18 - 08/12/18	Update Date	07/31/18
Syscode	0882	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Marquette, MI	Advertiser	Committee to Elect Ed McBroom	Show All Lines	
Market	Marquette			Total # of Weeks	2
		Client Code	397	Total	\$959.00
AE	Kevin Bowman	Product Code	486	Commission	\$143.85
Sales Coordinator	Marshall Bradshaw	Est Code	4730	Net Total	\$815.15
Office	Washington	Product Name		Total Spots	96
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7.31 R1 Revised rates and added spots. Total -\$1005. Please review and confirm, thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	10	\$7.00	\$70.00	30	R1 +7x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	96	0	0	0	0	0	0	0	0	0	0	0	96
AMT	\$959.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$959.00

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Date Printed 08/01/18

62562418 | Marquette | Spectrum/Marquette, MI | 0882 |

NCC Cable System Order

Order #	62562418
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Kevin Bowman
Sales Coordinator	Marshall Bradshaw
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Strategic Media Services, Inc
Advertiser	Committee to Elect Ed McBroom

Client Code	397
Product Code	486
Est Code	4730
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/31/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$436.00	
Commission		\$65.40	
Net Total		\$370.60	
Total Spots		82	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 R1 Revised rates and added spots. Total +\$208. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	REMOVED SPOTS
2	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	REMOVED SPOTS
3	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	REMOVED SPOTS
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	REMOVED SPOTS
5	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	REMOVED SPOTS
6	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	0	\$6.00	\$0.00	30	REMOVED SPOTS
7	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	REMOVED SPOTS
9	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	R1 +3x
10	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	R1 +4x
11	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	R1 +5x
12	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	25	\$4.00	\$100.00	30	R1 +20x
13	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	4	\$6.00	\$24.00	30	R1 +1x
14	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	6	\$8.00	\$48.00	30	R1 +2x
15	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	R1 +1x

NCC Cable System Order

Order #	62562418	Flight Dates	07/30/18 - 08/12/18	Update Date	07/31/18		
Syscode	1709	Agency	Strategic Media Services, Inc	Version	2 Vs. 1		
System Name	Spectrum/Iron Mountain, MI	Advertiser	Committee to Elect Ed McBroom	Show All Lines			
Market	Marquette				Total # of Weeks	2	
		Client Code	397	Total		\$436.00	
AE	Kevin Bowman	Product Code	486	Commission		\$65.40	
Sales Coordinator	Marshall Bradshaw	Est Code	4730	Net Total		\$370.60	
Office	Washington	Product Name		Total Spots		82	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted				Sold On		Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 7.31 R1 Revised rates and added spots. Total +\$208. Please review and confirm, thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	10	\$4.00	\$40.00	30	R1 +8x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$436.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$436.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/01/18

62562418 | Marquette | Spectrum/Iron Mountain, MI | 1709 |

NCC Cable System Order

Order #	62562418
Syscode	2508
System Name	Spectrum/Houghton, MI
Market	Marquette

AE	Kevin Bowman
Sales Coordinator	Marshall Bradshaw
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/30/18 - 08/12/18
Agency	Strategic Media Services, Inc
Advertiser	Committee to Elect Ed McBroom

Client Code	397
Product Code	486
Est Code	4730
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/31/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$681.00		
Commission	\$102.15		
Net Total	\$578.85		
Total Spots	96		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.31 R1 Revised rates and added spots. Total -\$208. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	0	\$8.00	\$0.00	30	R1 +2x
2	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1 +3x
3	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	0	\$10.00	\$0.00	30	R1 +2x
4	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	R1 +3x
5	FXNC	FOX AND FRIEND<	7/30/18	8/5/18	05:00	09:00	X	X						-	-	0	\$6.00	\$0.00	30	R1 +2x
6	FXNC	VARIOUS	8/6/18	8/12/18	05:00	09:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	R1 +3x
7	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	0	\$5.00	\$0.00	30	R1 +7x
8	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1 +17x
9	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	6	\$8.00	\$48.00	30	R1 +2x
10	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	R1 +3x
11	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	8	\$10.00	\$80.00	30	R1 +2x
12	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	17	\$10.00	\$170.00	30	R1 +3x
13	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	5	\$6.00	\$30.00	30	R1 +2x
14	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	11	\$6.00	\$66.00	30	R1 +3x
15	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	10	\$5.00	\$50.00	30	R1 +7x

NCC Cable System Order

Order #	62562418	Flight Dates	07/30/18 - 08/12/18	Update Date	07/31/18
Syscode	2508	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Houghton, MI	Advertiser	Committee to Elect Ed McBroom	Show All Lines	
Market	Marquette			Total # of Weeks	2
		Client Code	397	Total	\$681.00
AE	Kevin Bowman	Product Code	486	Commission	\$102.15
Sales Coordinator	Marshall Bradshaw	Est Code	4730	Net Total	\$578.85
Office	Washington	Product Name		Total Spots	96
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7.31 R1 Revised rates and added spots. Total -\$208. Please review and confirm, thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	25	\$5.00	\$125.00	30	R1 +17x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	96	0	0	0	0	0	0	0	0	0	0	0	96
AMT	\$681.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$681.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/01/18

62562418 | Marquette | Spectrum/Houghton, MI | 2508 |